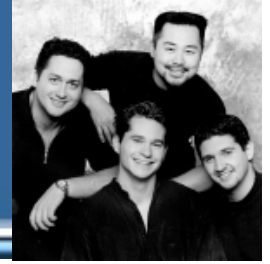




THE ESSENTIALS

BIOGRAPHY



The Essentials are a very unique a cappella style group. Incredible vocal harmonies, along with witty dialogue, The Essentials will custom make an evening tailored to your audience. Doo Wop, rock n' roll , 50's 60's 70's, In Sync or Backstreet Boys....

In just a few years, The Essentials have moved from performing in a parking lot in London, Ontario, to international acclaim as one of the "finest a cappella groups in the world". Their unique arrangements of songs from the 50's to the 90's have won the respect of fans everywhere. Tours including North America and Europe including Chicago, Detroit, Philadelphia and New York and Great Britain, they have performed with some of the most respected names in the entertainment industry including Little Richard, The Platters and Burton Cummings.

The Essentials are based in Toronto and are working on their 4th CD featuring mainly original material, which will incorporate light acoustic instruments into the production. "We want to make the next album more radio-friendly by adding light, tasteful instrumentation", says Essentials tenor Bob Van Gieson. "But we won't stray too far from what got us here: strong, thick and unique vocal harmonies with memorable melodies".

QUICK FACTS ABOUT THE ESSENTIALS

- Part of a national ad campaign for Bell XpressVu
- Principal role in CBS Movie "A Holiday Romance" Starring Andy Griffith, Naomi Judd and Gerald McRaney
- National Anthem performances at the Toronto Raptors and Toronto Blue Jays games at both the Skydome and Air Canada Centre
- Sold over 50,000 copies of their 3 CDs
- Teamed up with legendary record producer Jack Richardson (Guess Who, Alice Cooper, Bob Seger)
- Sold out performances world wide
- Shared stage or opening acts for: Frankie Valli & The Four Seasons, The Platters, Little Richard, Burton Cummings, Holy Cole, The Persuasions.

